

Jamie Cook

Associate Director

Jamie is an Associate Director with Watson & Associates. His extensive experience in demographics, urban planning, and municipal finance enables him to assist clients with a variety of assignments related to growth management, long term land needs forecasting, and fiscal/economic analysis.

Jamie has been with Watson & Associates since 2001. During this time he has undertaken numerous forecasting-based assignments carried out by the firm, largely for municipal and school board clients. In this capacity, Jamie has been a key player in developing the firm's expertise in several core areas, including demographics and growth management, employment lands needs, and economic impact analysis. In addition to his detailed technical knowledge related to demographic, economic and fiscal analysis, Jamie has a comprehensive background in the policy and legislative framework surrounding municipal finance and planning matters.

Jamie also served as a Policy Advisor with the Ministry of Municipal Affairs & Housing from 1999 to 2001. In this capacity, Jamie advised the Office for the Greater Toronto Area (OGTA) and the Minister's office on a number of issues related to land use planning, municipal infrastructure, telecommunications and regional economic competitiveness. Jamie was responsible for the completion of research studies, briefing notes, Minister's responses, and cabinet submissions related to GTA-wide issues.

Jamie is an active member of the Canadian Institute of Planners (CIP) and the Ontario Professional Planners Institute (OPPI). He is also a Professional Land Economist (PLE) and a member of the Economic Developers Council of Ontario (EDCO).

Jamie holds a Master of Urban and Regional Planning from Queen's University, and an Honours Bachelor's degree in Environmental Science from the University of Guelph.

